



CRYO2019

CORPORATE OPPORTUNITIES GUIDE

July 22-25 2019
Sheraton San Diego Hotel and Marina
San Diego, CA, USA
<http://cryo2019.com>



Sheraton[®]
SAN DIEGO HOTEL & MARINA



CRYOBIOLOGY: THE FOUNDATION AND THE FOREFRONT ACROSS MUCH OF SCIENCE, AGRICULTURE, AND MEDICINE TODAY



To Protect Fruit Crops, Scientists Are Putting Them Into A Deep Freeze

June 14, 2017 · 10:40 AM ET

VIRGINIA GEWIN



20 Years Of Progress And Millions Of Babies: Milestones For Infertility

11/06/2017 04:29 pm ET | Updated Nov 06, 2017



CRYO-ELECTRON MICROSCOPY WINS THE NOBEL PRIZE IN CHEMISTRY

MATT SIMON SCIENCE 10.04.17 01:40 PM



Scientists Make a Crazy Breakthrough in Cryopreserving Organs



Ryan F. Mandelbaum

3/01/17 2:00pm · Filed to: CRYOBIOLOGY



Zebrafish Embryos Survive Deep Freeze and Quick Thaw

In a first, scientists reanimate the fish using embedded gold nanoparticles that heat up cells by absorbing laser light.

By Ashley Yeager | July 28, 2017



The promise of organ and tissue preservation to transform medicine

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ABOUT THE SOCIETY FOR CRYOBIOLOGY

Founded in Maryland in 1964, the Society for Cryobiology was the world's first non-profit society for low temperature biology. Our mission is to improve scientific understanding in the field of cryobiology and to disseminate and apply this knowledge for the benefit of mankind.

Today, our members are at the forefront of the world's most exciting research. They are leading the charge to solve the problem of human organ storage for transplantation; at the forefront of human fertility and reproductive medicine; and securing the world's food resources through long term genetic preservation of agriculturally important species and crops.

**We are world leaders in biological research.
Come and join us.**

MEETING OVERVIEW

CRYO2019 is the 56th Annual Meeting of the Society for Cryobiology, making our meeting the world's longest running and foremost annual meeting of cryobiology professionals. Our meeting spans the entirety of this multi-disciplinary field, covering both practical and theoretical aspects of low temperature biology and thermal medicine.

Set on Southern California's glittering coastline at the Sheraton San Diego Hotel and Marina, CRYO2019 will include vendor exhibits, plenary sessions, invited speakers, poster sessions, workshops, and networking and social events.

Expected attendance is 250-300 cryobiology research and industry professionals from North America and the rest of the world, making this the perfect opportunity to connect with end users from across the globe.

We look forward to welcoming you to San Diego!

MEET OUR DELEGATES

250+
delegates

35+
countries



Career
Prime

28%
aged 30-44

41%
aged 45-60

Primary Area of Interest



34%

Organ, Tissue, and
Cell Preservation
(non-reproductive)



32%

Tissue and Cell
Preservation
(reproductive)



25%

Plant
Cribiology



9%

Other*
* biobanking, novel tools
and technologies, thermal
medicine, ice physics etc.

EXAMPLES OF RECENT SPONSORS AND EXHIBITORS



SPONSORSHIP YOUR WAY!

Mix and match a variety of session and event sponsorships, marketing opportunities, and exhibition options that suit your needs - see the full selection of benefits on the next two pages. It's sponsorship – your way!

Or simply choose a sponsor level, and we'll suggest a custom set of benefits tailored to your organization's needs. Your sponsor level will be determined by your total investment.

Platinum LIMIT: 3	<p>Total investment greater than \$10,000</p> <p>In addition to benefits selected, you'll have:</p> <ul style="list-style-type: none"> • full registration for three guests valued at \$2,175 • three complimentary banquet tickets valued at \$180 • first-line logo placement in conference materials • organization logo, description and link on societyforcryobiology.org and cryo2019.com • use of the Society for Cryobiology platinum corporate partner logo • company slide shown during breaks between sessions • priority booth allocation
Gold LIMIT: 6	<p>Total investment greater than \$7,000</p> <p>In addition to benefits selected, you'll have:</p> <ul style="list-style-type: none"> • full registration for two guests valued at \$1,450 • two complimentary banquet tickets valued at \$120 • second-line logo placement in conference materials • organization logo, description and link on societyforcryobiology.org and cryo2019.com • use of the Society for Cryobiology gold corporate partner logo • company slide shown during breaks between sessions • priority booth allocation
Silver LIMIT: 12	<p>Total investment greater than \$4,000</p> <p>In addition to benefits selected, you'll have:</p> <ul style="list-style-type: none"> • full registration for one guest valued at \$725 • one complimentary banquet ticket valued at \$60 • third-level logo placement in conference materials • organization logo, description and link on societyforcryobiology.org and cryo2019.com • use of the Society for Cryobiology silver corporate partner logo • priority booth allocation
Bronze	<p>Total investment greater than \$2,000</p> <p>In addition to benefits selected, you'll have:</p> <ul style="list-style-type: none"> • 50% registration discount for one guest valued at \$362 • fourth-level logo placement in conference materials and website • organization logo, description and link on societyforcryobiology.org and cryo2019.com • use of the Society for Cryobiology bronze corporate partner logo

EXHIBIT AT CRYO2019

WHY EXHIBIT?

- 1. Global Reach.** In 2018 delegates represented 35 countries, including emerging markets such as Asia, Africa and the Middle East.
- 2. Expansive Coverage.** Cryobiology is a multidisciplinary field. Our meeting attracts ends users from areas as diverse as regenerative medicine, assisted reproduction and fertility, oncology, wildlife conservationists, sustainable agriculture, and much more – all under one roof!
- 3. Lead Gen.** No need to collect business cards. Simply scan a delegate’s badge to securely save their details in your CRYO2019 app.

PRICING

Standard Booth - New Exhibitor Discount*: \$1,760	Non-Profit - New Exhibitor Discount*: \$1,480
Standard Booth: \$2,220	Non-Profit Booth: \$1,850
Multiple Standard Booths/Custom Booth: POA	Table Top Exhibit (criteria apply): \$1,450

*New Exhibitor Discount. We are committed to building relationships with companies wishing to explore the CRYO exhibit space with the view to becoming long-term community members. As such, new exhibitors enjoy a 20% discount off the standard price. A new exhibitor is classified as not having exhibited at a CRYO meeting in the previous two years (2017-2018).

FEATURES

	Exhibit Booth	Table-Top Display
Strategically located exhibit hall in refreshment and poster display area to maximize foot traffic	✓	✓
Professionally assembled standard booth (10ft x 10ft)	✓	✗
One access all areas conference registration, valued at \$725	✓	✗
Pre-conference delegate mailing list	✓	✗
Post-conference delegate mailing list	✓	✗
Company logo and profile in the conference program	✓	✓
Exhibitor listing on cryo2019.com	✓	✓

Table Top Eligibility

Table Top exhibits are available to registered non-profits and new businesses less than two years old.



The CRYO2019 Exhibit Hall, located in the Fairbanks Ballroom, overlooks the marina.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

* denotes exclusive opportunities + denotes inclusion of your company name and/or branding

All scientific program, social event, and student sponsorship include a company profile and acknowledgement in the conference book and on the CRYO2019 website.

Sponsorship Opportunities

1 NEW Rising Star Early Career Award

The Society for Cryobiology is pleased to introduce an exciting new award for early career professionals. We are interested in forming a long-term partnership with a company or organization who would like to lend their name and financial support to this award. The inaugural CRYO2019 awardee will present their research in a plenary session.

Rising Star Early Career Award	\$5,000
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2 CRYO2019 App Sponsorship

More than 80% of 2018's delegates downloaded the CRYO event app. Your branding can be at their very fingertips when you sponsor the 2019 app.

App Sponsorship	\$4,000
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3 Scientific Program Sponsorship

Support the science behind the meeting by sponsoring a session. Capture the attention of all delegates at the welcome address, or target a niche market at a specialized plenary or parallel session. All session sponsorship include an optional 5-10 minute speech by your company representative.

Alternatively, schedule a corporate workshop and program a 90 minute session with your preferred content. Corporate workshops will be scheduled as parallel sessions alongside scientific program content.

Expected session attendance is as follows: Welcome/Opening 250-300; Plenary Session 150; Parallel Session 80. Session numbers are not guaranteed.

Welcome and Opening Address*	\$3,750
Corporate Workshop+	\$3,500
Plenary Session	\$2,500
Parallel Session	\$1,000

4 Social and Networking Event Sponsorship

4.1 Welcome Reception*

First impressions count! Brand CRYO2019's kick off event to impress delegates with champagne and canapes.

Welcome Reception*	\$3,500
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4.2 Awards Ceremony and Banquet

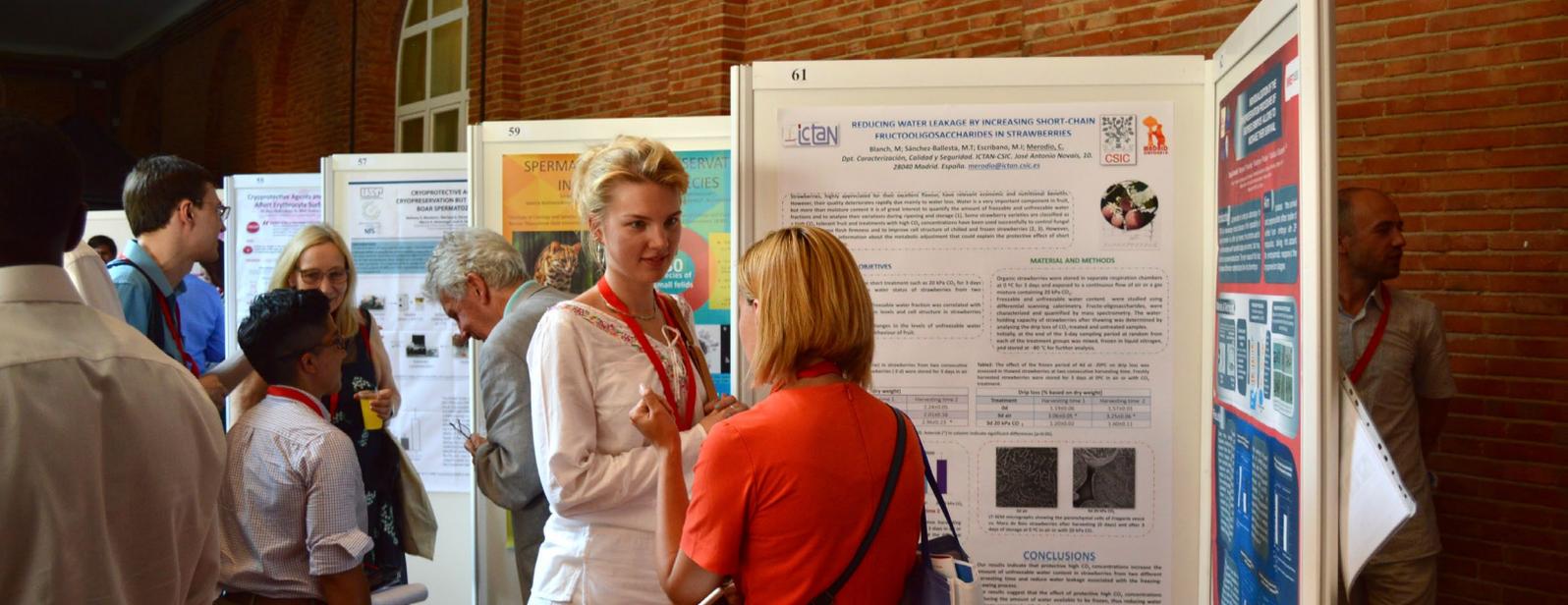
The awards ceremony and banquet are the culmination of our annual meeting. Address the crowd in an optional 5 minute speech during the awards ceremony, and enjoy an evening of great food, music and dancing with your complimentary banquet tickets.

Exclusive Sponsorship*	\$5,000
Non-Exclusive Sponsorship	\$2,500

4.3 International Cryobiology Youth Researchers (ICYR)

Market yourself to the leaders of today and tomorrow by sponsoring an offsite social and networking event for students and young professionals to liaise with senior members of the cryobiology community.

International Cryobiology Youth Researchers Networking Event (ICYR)	\$2,500
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Delegates will enjoy beer, wine, and softdrinks when you sponsor a Poster session.

5 Refreshment Sponsorship

5.1 Coffee Break Sponsorship

Seven available. Sponsor one or more coffee breaks to refresh delegates with water, tea, coffee, and light snacks. Your signage is displayed near the refreshment tables.

Coffee Break Sponsorship	\$2,000 per break
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5.2 Poster Session Refreshments

Two available. Sponsor one or both poster sessions to provide beer, wine and soft drinks to delegates during this social scientific session.

Poster Session Refreshments	\$3,000 per session
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6 Sponsor a Student

Brand one or more student registrations or travel awards with your company name - it's the ultimate feel-good sponsorship opportunity! Student registration includes student registration fee (\$295) and banquet ticket (\$60). Student Travel Grants aid in travel and accommodation costs. Select one of our suggested amounts or nominate your own.

All student registrations and travel grants are awarded at the discretion of the Awards Committee.

Student Registration	\$355
Student Travel Grant (North America)	\$500
Student Travel Grant (Rest of World)	\$1,000
Student Travel Grant	\$ _____ (minimum \$250)

7 Delegate Materials

Deliver wide visibility for your company by branding delegate conference materials with your logo, or distribute a sample or promotional item for a small fee.*

*Flyers excluded. Items must be approved in advance.

Delegate Bag**	\$1,800
Delegate Lanyard**	\$1,200
Delegate Notebook**	\$1,200
Delegate Pen**	\$800
Your promotional item**	\$250

Advertisements Opportunities

8 Conference Book Advertisements

Choose from a range of advertisement options to suit all budgets. All advertisements are color.

Abstract Book, back cover*	\$1,200	Conference Program, inside back cover*	\$600
Conference Program, back cover*	\$1,200	Conference Program, full page*	\$600
Conference Program, inside front cover*	\$800	Conference Program, half page*	\$400

9 Delegate Bag Inserts

Choose from A4 or A5, standard or premium bag inserts.

Bag Insert A5	\$375	Premium Insert A5	\$475
Bag Insert A4	\$550	Premium Insert A4	\$675

10 Event App Push Notifications

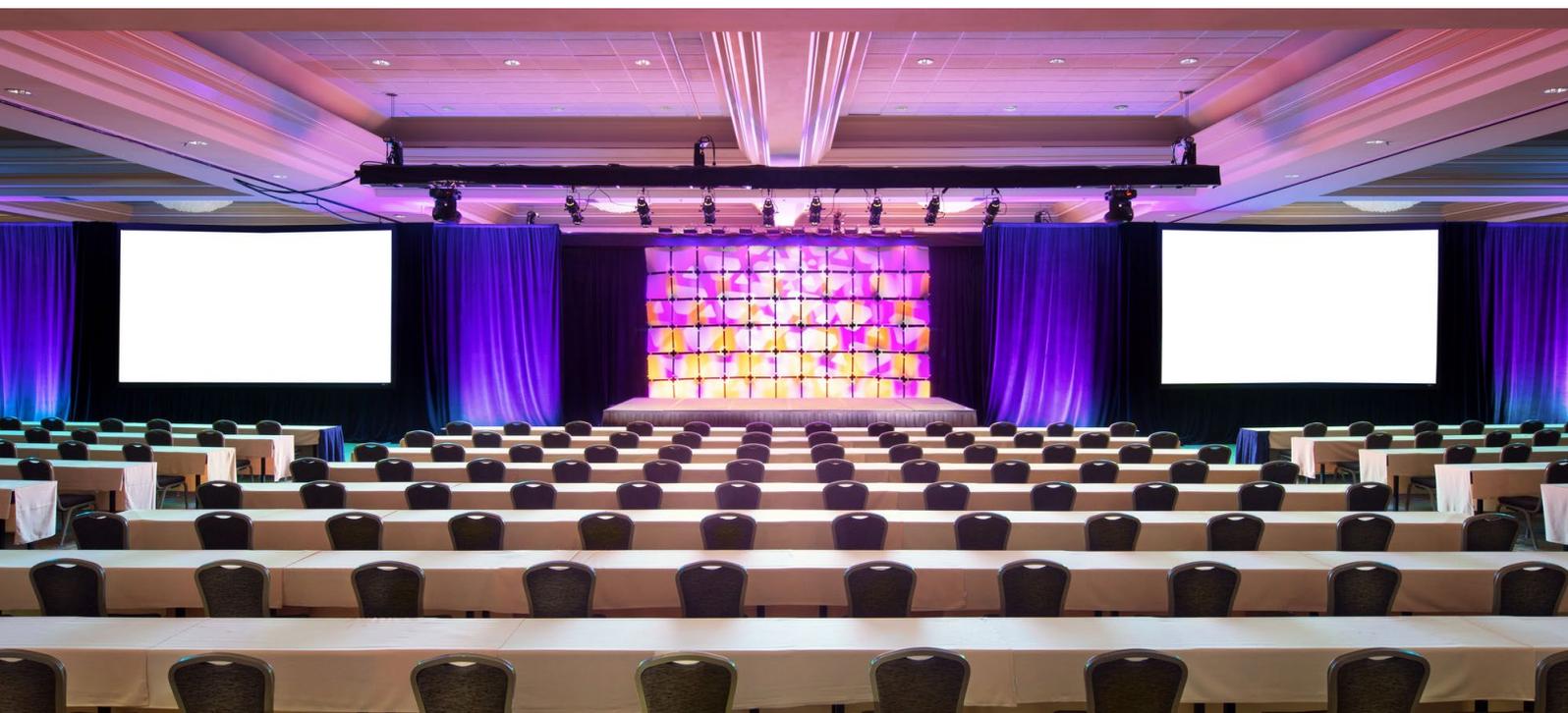
Your message on every delegate's screen! Send a push notification through the CRYO2019 event app to remind delegates to visit your exhibit or attend your presentation.

Single Push Notification	\$250
Multiple Push Notifications	\$175

11 Signage/Wrap Opportunities

Sheraton San Diego Hotel and Marina has a variety of decal and wrap opportunities to promote your message. Ask us for additional details and example images.

Lobby Entrance Columns* x2	\$1,500	Stair Front Decals*+ (24 total)	\$1,500
Lobby Entrance Windows*+	\$1,200	Side Door Decals*+	\$800



San Diego Sheraton Hotel and Marina meeting set up.

CRYO2019 EXHIBITION AND SPONSORSHIP APPLICATION

Simply fill in your information, choose your package, complete the payment agreement, and email your completed form to **cryo2019@societyforcryobiology.org**.

Step 1 Applicant Information

Company Name

Company Representative (Name)

Address

City State

Postcode Country

Telephone Email

By signing below I acknowledge that I have read and agreed to all CRYO2019 exhibition and sponsorship terms and conditions.

Date

Signature of Applicant

Name of Applicant

Step 2 Choose Your Package

* denotes exclusive opportunities + denotes inclusion of your company name and/or branding

✓ Exhibition			
Standard Booth – New Exhibitor Discount*	\$1,760	Non-Profit – New Exhibitor Discount*	\$1,480
Standard Booth	\$2,220	Non-Profit Booth	\$1,850
Multiple Standard Booths/Custom Booth	POA	Table Top Exhibit (criteria apply)	\$1,450
Subtotal \$		Subtotal \$	

✓ Sponsorship			
NEW Early Career Award		CRYO2019 App Sponsorship	
Rising Star Award	\$5,000	App Sponsorship*	\$4,000
Scientific Program Sponsorship		Sponsor a Student (indicate number required)	
Welcome and Opening*	\$3,750	Student Registration & Banquet	\$355
Corporate Workshop (parallel)+	\$3,500	Travel Award (North America)	\$500
Plenary Session	\$2,500	Travel Award (Rest of World)	\$1,000
Parallel Session	\$1,000	Travel Award other (minimum \$250)	\$_____
Social/Networking Sponsorship		Delegate Materials	
Welcome Reception*	\$3,500	Delegate Lanyard*+ (Your logo)	\$1,200
Banquet Exclusive*	\$5,000	Delegate Bag*+ (Your logo)	\$1,800
Banquet Non-Exclusive	\$2,500	Delegate Pen*+ (Your logo)	\$800
ICYR Networking Event*	\$2,500	Delegate Notebook*+ (Your logo)	\$1,200
Refreshment Sponsorship		Your sample or promotional item (item subject to approval)	
Coffee Break	\$2,000		\$250
Poster Session	\$3,000		
Subtotal \$		Subtotal \$	

✓ Advertising			
Conference Book Advertisements		Delegate Bag Inserts	
Abstract book back cover*+, full page	\$1,200	Bag Insert A5	\$375
Program outside back cover*+, full page	\$1,200	Bag Insert A4	\$550
Program inside front cover*+, full page	\$800	Premium Bag Insert A5	\$475
Program inside back cover*+, full page	\$600	Premium Bag Insert A4	\$675
Program full page+	\$600	Signage/Wrap Opportunities	
Half page+	\$400	Lobby Entrance Columns*+ x2	\$1,500
Event App Push Notification		Lobby Entrance Window*+	\$1,200
Push Notification	\$250	Stair Front Decals*+ (24 total)	\$1,500
Push Notification multiple, each	\$175	Side Door Decals*+	\$800
Subtotal \$		Subtotal \$	
		Grand Total \$	

Mix and Match or Tailored Package? It's your choice.

Freely mix and match the sponsorship and exhibition items of your choice, or simply choose a sponsor level, and we'll suggest a custom set of benefits tailored to your organization's needs.

Your sponsor level is determined by your total investment.

Platinum	Gold	Silver	Bronze
Equal to or greater than \$10,000	Equal to or greater than \$7,000	Equal to or greater than \$4,000	Equal to or greater than \$2,000

Step 3 Payment Agreement

All payments must be made in USD. Your exhibition and sponsorship package will be confirmed on receipt of a 50% deposit of your total investment. The remaining balance must be paid in full by June 10, 2019.

I/We agree to pay the sum of USD

- I will pay by check. Please make checks payable to "Society for Cryobiology" (see address below)
- I will pay by wire transfer (see details below)

Address for Checks

Zhiquan Shu
Treasurer, Society for Cryobiology
915 North Broadway
Everett, WA 98201
United States

Account Details

Name on Account: Society for Cryobiology
Account number: 000000631605193
Swift code: CHASUS33
Address: JP Morgan Chase, 270 Park Avenue, New York, NY 10017

Cancellation Policy

Written notice must be given of cancellation of exhibition or sponsorship. Cancellations received in writing on or before March 22, 2019 will receive a 50% refund of your total investment. Cancellations received after March 22, 2019 will not receive a refund.

Date

Signature

Step 4 Submit your Application

Fill in steps 1-3, sign your application and email it to CRYO2019@societyforcryobiology.org, along with an image of your check or evidence of wire transfer.

Your CRYO2019 package will be confirmed on receipt of payment.

CRYO2019 EXHIBITOR AND SPONSOR TERMS AND CONDITIONS

1. Eligible Sponsors or Exhibits: The Society for Cryobiology (SfC) reserves the right to determine eligibility of any company or product to participate in CRYO2019. SfC can refuse rental of exhibit space, or terminate this contract if already executed, to any company whose display of goods and/or services is not, in SfC's sole judgment, compatible with and complementary to the show and the cryobiology industry which CRYO2019 serves. In the event of such termination, SfC shall refund, in full, all payments, including deposits, which it may have received from the exhibitor.

2. Location Assignments: Location assignments will be made based upon the date the Exhibitor Registration form for CRYO2019 is received, as well as the space selection, location specifications and proximity to other companies. Furthermore, in the judgment of SfC, if it becomes necessary to change the original allocation of space, then SfC may do so by notification to the exhibitor's authorized representative.

3. CRYO2019 Exhibit Space Rental Fees: CRYO2019 exhibit space rental fees is \$2,200, prior to any applicable discounts.

4. Payment: The payment schedule is outlined on the application form. Your sponsorship/exhibitor package is confirmed only on receipt of a 50% deposit of your investment total. The balance of your investment will be due 1 month prior to the start date i.e. June 22, 2019. No sponsor or exhibitor will be allowed to participate in the show unless payment in full is received prior to the start of the exposition.

5. Cancellations: Sponsors and Exhibitors have the right to cancel their sponsorship package or space reservations at any time by written notice to SfC. Refunds will be issued based on the total amount due and the date the notice of cancellation is received. Under all circumstances, SfC retains the right to resell any space cancelled by the exhibitor.

Refunds will be based on the following schedule:

Sponsors/Exhibitors requesting cancellation three months prior to the start of the exposition i.e. on or before April 22, 2019 will receive a 50% refund of their total investment.

No refunds will be issued for cancellations received after April 22, 2019.

6. Use of Space: No subletting or sharing of space is permitted. SfC retains the right to have removed from the exposition any company that has not duly contracted with SfC for space. All exhibitor activities must be confined to the limits of rented space and must not impede traffic or interfere with the activity of other exhibitors. SfC may evict exhibitors who, because of noise, conduct of personnel, methods of operation or any other reason, detract from the general educational character of the show. In the event of eviction, SfC will not issue a refund.

7. Respect for Venue: All companies agree to respect the rules and regulations of the Sheraton San Diego Hotel and Marina Bay Tower.

8. Failure to Occupy Space: Any space not at least partially occupied by 9:00 AM on Tuesday, July 22, 2019 will be forfeited by the exhibitor and can be used by SfC in any manner, without refund, unless arrangements for delayed occupancy have been previously approved in writing by SfC. All spaces must be set up and ready by 10:30 AM on Monday, July 22. SfC staff will do a walk-through inspection of the exhibit area on the first day of the exposition.

9. Character of Exhibits: SfC will provide a minimum of a table for table top displays and 2 chairs. Additional items are provided dependent upon the exhibit option chosen. No exhibit is permitted to obstruct the view of adjacent spaces. SfC reserves the right to direct revisions, at exhibitor expense, of any exhibit that does not comply. Apart from the specific display space for which an exhibiting company has contracted with SfC, no part of the meeting venue or surrounding grounds, may be used by any organization other than SfC for display purposes of any kind or nature without the express written permission of SfC. Exhibit brand or company logo, signs and/or trademark displays will be limited to the exposition space.

10. Fire Regulations: Each exhibitor is responsible for knowledge of and adherence to all the hotel fire and safety codes. All electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories (UL) and must conform to all appropriate fire codes. Compliance with such laws is mandatory for all exhibitors and is the sole responsibility of the exhibitors.

11. Law Pertaining to Disabilities: Exhibitors shall have sole responsibility for ensuring that its exhibit is in full compliance with American law pertaining to disabilities and any regulations under the law. Exhibitors will ensure the accessibility of its exhibit space and agrees to hold harmless and indemnify SfC, and its officers, directors, trustees, employees, and agents against any claims, damages, loss or exposure, including attorneys' fees and costs, arising out of or related to any alleged violation of the law or regulations. The hotel shall be responsible for all accessibility requirements and labor accommodation requirements relating to the exhibit space and attendee facilities.

12. Waiver and Indemnification: (A) Exhibitors agree to make no claim of any nature whatsoever against the Sheraton San Diego Hotel and Marina Bay Tower, or its officers, governors, employees, and agents, except as specifically provided for herein. This waiver shall include, without limitations: (i) loss, damage, or injury to any property of the exhibitor by fire, theft, destruction, vandalism or any other cause, except for such loss or damage directly attributable to the gross negligence of SfC or its officers, governors, employees, and agents; (ii) any injury to the exhibitor, its agents or employees by any cause, except for such injury directly attributable to the gross negligence of SfC or its officers, governors, employees, and agents; (iii) loss, damage, or injury to the exhibitor's business by reason of space location or the failure to provide space for the show, or by any failure to hold the show as scheduled; (iv) loss, damage, or injury to the exhibitor's business caused by fire, electrical service interruption, or any other interruption occurrence; and (v) all consequential commercial damages arising out of any aspect of this agreement. (B) Exhibitors shall indemnify and hold SfC and its officers, governors, employees, and agents harmless from and against any and all claims, penalties, damages, losses, costs, charges, and expenses whatsoever, including attorneys' fees and costs, arising out of the exhibitor's participation in the show, including, without limitation, the following: (i) damage or injury to any person, persons, or property arising from or by reason of the occupation and use of the exhibit space; (ii) acts done or caused to be done by the exhibitor or its officers, directors, agents, employees, guests or invitees; (iii) any breach by the exhibitor of its obligations hereunder; (iv) any loss, damage or destruction to property of the exhibit facilities caused by the exhibitor, or its officers, directors, agents, employees, guests or invitees; and (v) any loss, theft,

misappropriation or otherwise, or damage or destruction of any property of the exhibitor or property of its guests or invitees brought into the exhibit space of the exhibit facilities; except where such claims are directly attributable to the gross negligence of SfC or its officers, governors, employees, and agents. (C) Exhibitors hereby agree to waive the right to subrogation by its insurance carriers to recover losses sustained under its insurance contract for real and personal property, when permitted by its contracts with its carriers. (D) In no event shall SfC be liable for indirect or consequential damages, and any damages assessed against SfC shall be capped, to the extent permitted by law, to the amount of the rental fee paid by the exhibitor hereunder to SfC.

13. Exhibitor Insurance: The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance to insure against the risks covered under this Agreement and against claims for bodily injury or death and property damage occurring in or upon or resulting from the meeting and the exhibit space. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. Such insurance shall name SfC as an additional insured, and the exhibitor shall upon request provide SfC with a certificate so indicating. Workers Compensation and any other insurance or required licenses shall be in full compliance with all laws, covering all of the exhibitor's employees engaged in the performance of any work for the exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the hotel.

14. Show Attendees and Exhibit Staff: Admission to the exposition area will be available only to registered attendees and exhibitor staff of at least 18 years of age. Proof of age may be required to obtain entrance into the exposition area. SfC makes reasonable attempts to attract quality attendees

to its exposition, but does not guarantee specific volumes of traffic or levels of qualification. Traffic volume is not the responsibility of SfC.

15. Security: Exhibitors are responsible for the security of their exhibit and its content. Exhibitors are encouraged to budget and make security arrangements for sensitive or valuable items. Sheraton San Diego Hotel and Marina Bay Tower, is not responsible for the security of exhibitors' property. Protection, both security and insurance coverage, of exhibitors' property is the sole responsibility of the exhibitor.

16. Failure to Hold Show: Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of SfC or the hotel make it impossible or impractical or materially impact on the ability to hold the show at the scheduled time, SfC reserves the right to cancel or terminate the show, in whole or in part, for any such force majeure situation. In such event, SfC may retain only such part of the exhibitor's rental fees as shall be required to compensate it for reasonable expenses incurred up to the time of such cancellation. All remaining rental fees shall be refunded. In no event shall SfC be liable for any direct, indirect, or consequential damages resulting in the failure to hold the show.

17. Amendment of Rules: SfC reserves the right to make changes, amendments, and additions to these terms and conditions at any time, and all changes, amendments, and additions so made shall be binding on the exhibitors with the provision that all exhibitors will be advised of any such changes. Any matters not specifically covered herein are subject to decision by SfC.

18. Shipping: The cost of shipping and receiving of any materials required by the exhibitor is to be borne by the exhibitor. Pricing available on request.



For questions regarding these sponsorship
and exhibition opportunities please contact
CRYO2019@societyforcryobiology.org