**Society for Cryobiology Proposed Website Structure**  **Notes**

* **[Page Title]** requires content creation and may be added at a later date.
* Menu will have limited number of headings. Should have room for 7, possibly 8.
* Example of Site Template: <https://asccj.memberclicks.net> or <https://acso.memberclicks.net> or view entire portfolio of options: <https://www.memberclicks.com/portfolio>

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| 2 immediate calls to action on top right of homepage | |
| Join Now | Member Log In |

1. **About**
   1. What is cryobiology?
   2. Leadership
   3. Strategic Plan
   4. **[History]**
   5. Contact
2. **Membership**
   1. Why Join? - *Member benefits. Call to action at bottom of page to JOIN NOW*
   2. **[Members on Membership] -** *Highlighting member case studies/experiences.* *Call to action at bottom of page to JOIN NOW*
   3. Corporate/Institutional Members -  *Benefits of corporate and institutional membership. Call to action at bottom of page to JOIN NOW*
3. **Publications**
   1. *Cryobiology - Overview of Cryobiology. How to publish, subject matter, Editor/Associate Editors, Editorial Board*
   2. Member Access – *Online subscription access instructions for members*
   3. Newsletter
4. **Events** 
   1. Events Calendar
   2. CRYO2019
   3. **[CRYO2020]**
   4. Previous Meetings
5. **Awards** 
   1. Fellows
   2. Rising Star Award
   3. Student Awards
6. **Industry**
   1. **[Corporate Partners]** - *Logo, brief profile, link to website of CRYO meeting sponsors and corporate members*
   2. **[Become a Corporate Partner] -** *Corporate Opportunities guide*
7. **Resources**
   1. Jobs
   2. **[Position Statements] -** *SfC’s position on various items of interest. First statement - cryonics*
   3. **[Scientific Partners] -** *Logo/link to organizations that SfC has signed MOUs with and institutional members*
   4. **[Press Releases]**
8. **Donate**